TRIVANDRUM

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Reg. No. : .....

Name : .....

Second Semester M.Com. Degree Examination, October 2018
Paper – I : CO 221 E-BUSINESS AND CYBER LAWS
(2014 Admission Onwards)

Time : 3 Hours Max. Marks 75

SECTION – A

Answer **all** questions in **two** or **three** sentences. **Each** question carries **2** marks.

1. What is online marketing ?
2. What do you mean by cyber space ?
3. Explain ESOP.
4. What is B2C model ?
5. Define digital signature.
6. What is E-banking ?
7. What are the copyright issues in cyberspace ?
8. What do you mean by forgery and fraud ?
9. Define CRM.
10. What do you mean by online contracts ? **(2×10=20 Marks)**

SECTION – B

Answer **any five** of the following questions. **Each** question carries **5** marks.

11. Differentiate traditional marketing and E-marketing.
12. Explain the crimes related to IPR.

13. Discuss the recent development in the field of cyber laws across the world.
14. State the provisions regarding data protection and privacy in IT Act, 2008.
15. Examine the features of EDI.
16. Explain the various types of cyber crimes.
17. Discuss the major limitations of E-business.
18. What do you mean by E-Governance and E-Taxation ? **(5×5=25 Marks)**

SECTION – C

Answer **any two** of the following questions. **Each** question carries **15** marks.

19. Define E-Commerce. State its merits and demerits.
20. Discuss the objectives and strategies of National Cyber Security Policy of Govt. of India.
21. What is supply chain management ? Explain its features, issues and trends.
22. Explain the different models of E-Retailing. **(2×15=30 Marks)**